



Immersive Gallery Exhibition Sponsorship Levels

In preparation for the public opening in fall of 2024, the Museum of Art + Light (MoA+L) is inviting businesses and individuals the opportunity to sponsor one of three immersive exhibits that will run seasonally, beginning with—*Renoir: A Luminous Evolution*.

You or your company will have the opportunity to be prominently recognized by our 125,000 expected annual visitors each year, during the run of each exhibition. This opportunity along with our marketing, public relations, and social media outlets coincide with the following sponsor levels:

Recognition for all Sponsors

All sponsors will be recognized on the following exhibition-related materials created for the *Renoir: A Luminous Evolution* immersive exhibition:

- Title wall at exhibition entrance
- Museum's website, with link to sponsor's website via logo
- Directional signage throughout the Museum
- All print and web advertisements
- Digital Press Materials, including exhibition's press release, and corporate statement printed on company letterhead (if applicable)
- Invitations to press preview, opening reception, and all other related events
- Acknowledgment in Annual Report, educational materials, and any printed listing of the Museum's corporate contributors

Debut Sponsor - \$150,000 (3-year exhibition sponsorship, one available)

- *Recognition for all Sponsors, listed above*
- Marquee status on the digital immersive exhibition animation
- Marquee status on all printed and online exhibit-and press-related materials
- Host of the invitation only – *Pre-Exhibit Opening* event, to be held days prior to the exhibition's grand opening.
- 150 *Renoir: A Luminous Evolution* ticket's for corporate employees, clients, or stakeholders which also include general admission to the museum.
- Personalized behind-the-scenes curator-led tours
- Invitations to the press preview, opening reception, and Membership events for the exhibition

Additional Benefits

The following sponsorship benefits would be available to your company at an additional cost:

- Supplemental advertising to increase visibility
- Private evening events during the run of the exhibition during non-public hours

Premier Sponsor - \$100,000 (3-year exhibition sponsorship, one available)

- *Recognition for all Sponsors*, listed on previous page
- Host of special member events throughout the run of the exhibit allowing all museum members exclusive access to view the exhibit.
- Host of special invite only event during the run of the exhibit – *A Night with Renoir* cocktail event.
- 100 *Renoir: A Luminous Evolution* tickets for corporate employees, clients, or stakeholders which also include general admission to the museum.

Presenting Sponsor - \$75,000 (1-year exhibition sponsorship, one available)

- *Recognition for all Sponsors*, listed on previous page
- 75 *Renoir: A Luminous Evolution* tickets for corporate employees, clients, or stakeholders which also include general admission to the museum.

Contributing Sponsor - \$50,000 (1-year exhibition sponsorship, one available)

- *Recognition for all Sponsors*, listed on previous page
- 50 *Renoir: A Luminous Evolution* tickets for corporate employees, clients, or stakeholders which also include general admission to the museum.

Supporting Sponsor - \$25,000 (1-year exhibition sponsorship, two available)

- *Recognition for all Sponsors*, listed on previous page
- 25 *Renoir: A Luminous Evolution* tickets for corporate employees, clients, or stakeholders which also include general admission to the museum.

Associate Sponsor - \$15,000 (1-year exhibition sponsorship, three available)

- *Recognition for all Sponsors*, listed on previous page
- 15 *Renoir: A Luminous Evolution* tickets for corporate employees, clients, or stakeholders which also include general admission to the museum.